



12 SCAMS OF CHRISTMAS

The Better Business Bureau (BBB) has identified **12 common scams** to watch out for during the holiday season

Here's a summary of these scams:

1. **Misleading Social Media Ads:** Fake ads on social media that lead to bogus items
2. **Social Media Gift Exchanges:** Pyramid schemes disguised as gift exchanges
3. **Special Holiday Apps:** Apps that collect personal information or contain malware
4. **Fake Toll Collection Messages:** Scammers impersonate toll agencies to collect personal information
5. **Failed Delivery Notice Scams:** Fake emails or texts about undelivered packages that lead to phishing sites
6. **Bogus Websites:** Fake online stores that steal personal and payment information
7. **Facebook Gift Exchange:** Pyramid schemes asking for personal information
8. **Free Gift Card Scams:** Offers for free gift cards that require personal information
9. **Holiday E-Cards:** Emails with malicious links or attachments
10. **Phony Charities:** Scammers posing as charitable organizations to steal donations
11. **Work-From-Home Scams:** Fake job offers that require payment for training materials
12. **Travel Scams:** Fraudulent travel deals that never deliver the promised services

Stay vigilant and always verify the authenticity of offers and requests during the holiday season.

If something seems too good to be true, it probably is!

